



I'm Sonja, author of Migrating Miss, a blog focussed on empowering people to travel and experience expat life. I'm currently based in Scotland and I cover subjects and destinations that resonate with new and seasoned travellers alike. I focus on informative writing that captures the audience's emotion and results in high engagement levels. Migrating Miss encourages travel as part of everyday life and through living abroad.

## MONTHLY STATS

Monthly Page Views: 47K+\*
Monthly Visitors: 34K+\*

\*At 19 June 2017

## DEMOGRAPHICS

North America: 43%

**Q** Europe: 35%

**Q** Asia: 14.5%

## SOCIAL MEDIA

Total: 22.8K+

8K+

f 2K+

**⊚** 6K+

6.7K+

## HOW TOWORK WITH ME

Collaborative posts

82%

- Social media promotion
- Social media takeover
- Brand ambassadorship
- Press & FAM trips
- Reviews
- Affiliate marketing
- Travel or Blog tutoring

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